

May 2010

Best Fire - Best Value

Heatilator is excited to announce the launch of newly designed gas metal fireplace inserts. This new product line, which will replace the current line-up of Heatilator gas inserts, features advanced technology to create the most realistic fire available today.

The Right Look and Price

- The best and most realistic fire at a value price
- Sized to fit most zero clearance and masonry openings

Excellent Profit Potential

- Maximize profits with standard Intellifire ignition at an entry-level price
- For an additional \$300 in profits, upgrade the front, add refractory and a remote control

Heatilator - the #1 Brand

- The most recognized brand in the industry
- Dependability you can trust, less than 2% call-back rate



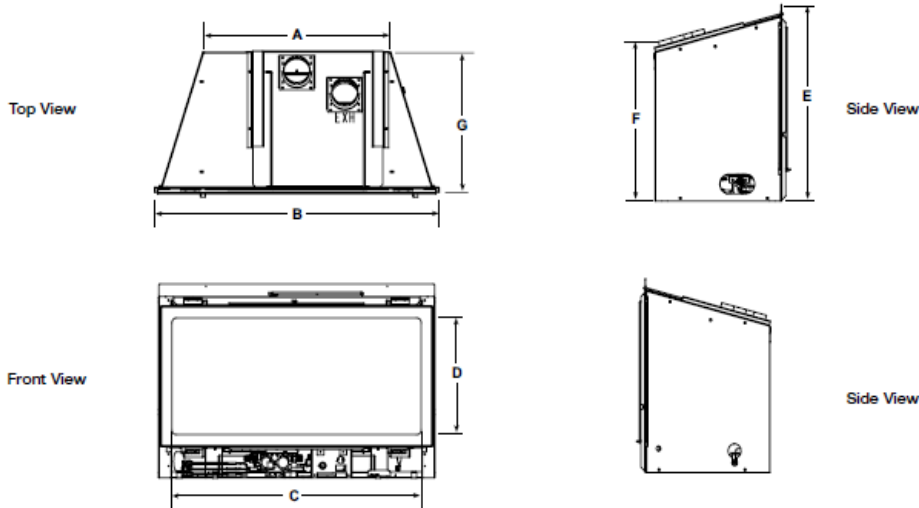
NDI35 shown with Cabinet front in black and steel refractory kit.



NDI30 shown with Cabinet front in bronze.

Specifications

MODEL	FRONT WIDTH		BACK WIDTH		HEIGHT		DEPTH		VIEWING AREA	BTU/HR INPUT
	UNIT	MINIMUM FIREBOX OPENING	UNIT	MINIMUM FIREBOX OPENING	UNIT	MINIMUM FIREBOX OPENING	UNIT	MINIMUM FIREBOX OPENING		
NDI35	34-5/8	33-1/4	23-1/2	24	24	22-3/4	15-1/8	15-1/8	31-5/8 x 15-3/4	35,000
NDI30	30-1/2	29-1/4	20-1/4	20-1/2	20-1/2	19-1/8	13-7/8	14	27-1/2 x 12-7/8	32,000



MODEL	A	B	C	D	E	F	G
NDI35	23-1/2	34-5/8	31-5/8	15-3/4	24	21-3/4	15-1/8
NDI30	20-1/4	30-1/2	27-1/2	12-7/8	20-1/2	16-3/4	13-7/8

Quote/Installation Considerations

- All fronts and surrounds are new. Current units will not accept new fronts or surrounds and new units will not accept current fronts or surrounds.
- All inserts are available with the IPI Plus ignition system. They can be operated with the switch on the surround, or upgraded to an RC200 or RC300 control. Battery backup is included, but power is required/recommended.
- All models are also available with standing pilot.
- All new fronts are oversized to give the perception of a larger viewing area.
- Surrounds are lower profile and do not have extrusion. To fit the smallest fireplace openings, use the Deep surrounds- SI30-4027D and SI35-4229D. These are 3/4" deeper, the rest of the surrounds increase the minimum opening size by about 1 1/2" in height and width.
- The units are now slanted on top with the collars moved back to make them easier to install in tight openings.
- All of these inserts accept an optional new fan system- GFK-210. It is a lower profile, dual fan system that provides more efficient air flow.

Pricing

SKU	Description	Planned MSRP
Inserts		
NDI35.....	Large direct vent gas insert with IPI ignition.....	\$ 2045
NDI35-SP.....	Large direct vent gas insert with standing pilot ignition.....	\$ 2045
NDI30.....	Medium direct vent gas ignition with IPI ignition.....	\$ 1849
NDI30-SP.....	Medium direct vent gas insert with standing pilot ignition.....	\$ 1849
NDI35 Fronts		
FS-NDI35-BK.....	Firescreen front- Black.....	\$ 255
FS-NDI35-BZ.....	Firescreen front- Bronze.....	\$ 280
DF-NDI35-BK.....	Fixed cabinet style front- Black.....	\$ 435
DF-NDI35-BZ.....	Fixed cabinet style front- Bronze.....	\$ 485
NDI30 Fronts		
FS-NDI30-BK.....	Firescreen front- Black.....	\$ 230
FS-NDI30-BZ.....	Firescreen front- Bronze.....	\$ 255
DF-NDI30-BK.....	Fixed cabinet style front- Black.....	\$ 385
DF-NDI30-BZ.....	Fixed cabinet style front- Bronze.....	\$ 435
NDI35 Surrounds		
SI35-4229-BK.....	Small surround, 42" x 29"- Black.....	\$ 280
SI35-4229-BZ.....	Small surround, 42" x 29"- Bronze.....	\$ 320
SI35-4229D-BK.....	Small surround, 42 x 29 x 1 1/2 deep for smallest openings - Black.....	\$ 280
SI35-4229D-BZ.....	Small surround, 42 x 29 x 1 1/2 deep for smallest openings - Bronze.....	\$ 320
SI35-4432-BK.....	Medium surround, 44" x 32"- Black.....	\$ 310
SI35-4432-BZ.....	Medium surround, 44" x 32"- Bronze.....	\$ 345
SI35-4832-BK.....	Large surround, 48" x 32"- Black.....	\$ 320
SI35-4832-BZ.....	Large surround, 48" x 32"- Bronze.....	\$ 360
NDI30 Surrounds		
SI30-4027-BK.....	Small surround, 40" x 27"- Black.....	\$ 255
SI30-4027-BZ.....	Small surround, 40" x 27"- Bronze.....	\$ 295
SI30-4027D-BK.....	Small surround, 40 x 27 x 1/12 deep for smallest openings - Black.....	\$ 255
SI30-4027D-BZ.....	Small surround, 40 x 27 x 1/12 deep for smallest openings - Bronze.....	\$ 295
SI30-4230-BK.....	Medium surround, 42" x 30"- Black.....	\$ 280
SI30-4230-BZ.....	Medium surround, 42" x 30"- Bronze.....	\$ 320
SI30-4432-BK.....	Large surround, 44" x 32"- Black.....	\$ 310
SI30-4432-BZ.....	Large surround, 44" x 32"-Bronze.....	\$ 345
SI30-4-4034-BK.....	Four sided surround, 42" x 34"- Black.....	\$ 360
SI30-4-4034-BZ.....	Four sided surround, 42" x 34"- Bronze.....	\$ 395
Options		
BRICK-NDI35.....	Steel refractory kit- traditional brick pattern.....	\$ 165
BRICK-NDI30.....	Steel refractory kit- traditional brick pattern.....	\$ 155
GFK-210.....	Dual blower fan system.....	\$ 320

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